

Order Detail

Contract: 11168
Order: 1 of 1
Client: 1917 - Yes on 23
Agency: 137 - Media One
Rep. Firm:

Acct. Exec.: Nichols, Deb
Send Bill To: Agency
Contract Status: Future
Contract Dates: 09/28/16 to 10/09/16
Order Entry: 09/27/16 Rev 2, 09/27/16

Order Dates: 09/28/16 to 10/09/16
Order Type:
Comm. Type:
Revenue Type: Political
Product Type: Non-Conflict

Billing Period:
Billing Type: Broadcast
Package Fee Average: \$.00
Estimate Id:
Rep Order #:
Agency Product Code:

Line	Le	Pri	Pre	Make	Good	Network	Zone	Date		Mon	Tue	Spots Per Day			Sat	Sun	Start Time	Stop Time	Total Spots	Spot Cost	Total Cost	Spot Length	Type	Id(s)	Media	Weights	
								Start	Stop			Wed	Thu	Fri													
1	2	2	Yes	FOXN		SDN - 1591	SDN - 1591	09/28/16	10/02/16	0	0	5	4	5	5	06:00:00	24:00:00	24	38.00	912.00	00:00:30	All	1	1			
2	2	2	Yes	FOXN		SDN - 1591	SDN - 1591	10/06/16	10/09/16	0	0	0	4	5	4	06:00:00	24:00:00	18	38.00	684.00	00:00:30	All	1	1			
3	2	2	Yes	ESPN		SDN - 1591	SDN - 1591	09/28/16	10/02/16	0	0	3	3	3	3	19:00:00	24:00:00	15	86.00	1,290.00	00:00:30	All	1	1			
4	2	2	Yes	ESPN		SDN - 1591	SDN - 1591	10/06/16	10/09/16	0	0	0	3	3	3	19:00:00	24:00:00	12	86.00	1,032.00	00:00:30	All	1	1			
Totals:																					69			\$3,918.00			

Order Summary

Total Spots	69
Total Gross	\$3,918.00
Total Net	\$3,330.30
Average Spot Cost (Gross)	\$56.78
Average Spot Cost (Net)	\$48.27
Total Paid	0.00
Total Paid	0.00

Req.	69
Sched.	0
Aired	0
Billed	0
Fill	0

Jan	\$.00
Feb	\$.00
Mar	\$.00
Apr	\$.00
May	\$.00
Jun	\$.00
Jul	\$.00
Aug	\$.00
Sep	\$.00
Oct	\$.00
Nov	\$.00
Dec	\$.00
Contract Total	\$.00
Gross	\$.00
Net	\$.00

Spot Month Totals

Year	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
2016	0	0	0	0	0	0	0	0	0	69	0	0
	.00	.00	.00	.00	.00	.00	.00	.00	.00	3,918.00	.00	.00

Client Media Listing

Id	Name	Start Date	Start Time	Stop Date	Stop Time
1	Fair Comp TV30	09/28/16	00:00:00	10/09/16	24:00:00

Line	Pri	Le	Pre	Make	Good	Network	Zone	Date	Date	Spots Per Day	Start	Stop	Total	Spot	Total	Spot	Progr	Id(s)	Media	Weights		
								Start	Stop	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Time	Time	Cost	Length	Type	

Spot Month Totals

Year	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
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Client Media Listing

Id	Name	Start	Stop	Start	Stop	Start	Stop
		Date	Time	Date	Time	Date	Time

Accepted By: _____

End Of Report

Yes On Initiated Measure 23

South Dakotans For Fairness

101 South Fairfax Ave. Sioux Falls, SD 57103 – PO Box 407 Newell, SD 57760

605-366-3658

Committee Chair – Scott Niles

Committee Treasurer – Will Thomssen

**POLITICAL/ISSUE ADVERTISING
INQUIRY/REQUEST PUBLIC FILE FORM**

Instructions: *This form must be completed as to all requests, both oral and written, for broadcast time (1) to be used by or on behalf of a candidate for public office, or (2) involving a controversial issue of public importance (including political and legislative matters where there is no "use" by a legally qualified candidate). This form and its attachments are to be kept in the station Public Inspection File for a period of two years.*

1. Date and time of request: 9.23.16
2. Name of the person making request: Molly Schenkel
3. Agency (if any): Media One
4. Address of agency: 3918 S Western Ave
Sioux Falls, SD 57105
5. Telephone number of agency: 605-339-0000
6. Name of candidate or description of issue: Yes on Initiated Measure 23
7. Name of candidate's authorized committee or name of issue ad sponsor: South Dakotans For Fairness
8. Address of candidate's committee or issue ad sponsor contact: 101 South Fairfax Ave.
Sioux Falls, SD 57103 – PO Box 407 Newell, SD 57760
9. Telephone number of candidate's committee or issue ad sponsor contact: 605-366-3658
10. If the purchaser is not an individual, list the chief executive officers or members of the executive committee or of the board of directors of the entity or entities that is/are paying for the advertising (include treasure or candidate's committee, if candidate ad) (use additional pages if necessary):

Name: __ Committee Chair – Scott Niles

Committee Treasurer – Will Thomssen

Name: _____ Title: _____
Name: _____ Title: _____
Name: _____ Title: _____

11. Programs or times requested
(use additional pages if necessary): all
12. Dates requested
(use additional pages if necessary): 9/22-11/8
13. Class of time requested
(use additional pages if necessary): all
14. Length of spot/program time requested
(use additional pages if necessary): :30
15. Request made: In writing? _____ Orally? _____
(if in writing, attach and retain)
16. Disposition of request: Granted _____
Not Granted _____

If not granted, state reason or reasons in space below. If denied in writing, attach and retain.

If granted, attach contract, invoice and schedule of date and time on which the ad(s) actually aired, when available.)

17. If granted, rate charged
(use additional pages if necessary): _____

If the advertisement refers to a candidate (candidate or issue ad), please complete Questions 18-23.

18. Name of candidate
(if different from Question 6 above): _____
19. Political party of candidate: _____
20. Office for which candidate is running: _____
21. Is it a: Federal Office? _____ State Office? _____
Local Office? _____

22. Election for which candidate is campaigning:

23. Date of election:

If the request is by or on behalf of a candidate, please complete Questions 24-26.

24. Request for documentation that candidate is legally qualified. (Attach any written documentation received.)

Yes _____ No _____

25. Date Political Disclosure Form submitted to requestor:

26. If federal candidate, has candidate or authorized committee signed Bipartisan Campaign Reform Act (BCRA) Certification?

Yes _____ No _____
(attach copy)

COMMENTS:

Signature of Person Receiving Request On
Behalf of Station

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date: 9/23/16
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I, Molly Schenkel
do hereby request station time concerning the following issue:

Initiated Measure 23

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

This broadcast time will be used by: Yes On Initiated Measure 23

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes
 ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

South Dakotans For Fairness

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

7/22/16 *Nelly* 605-339-0000
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected

Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.

Yes On Initiated Measure 23

South Dakotans For Fairness

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605-366-3658

Committee Chair – Scott Niles

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